

Professor Jeffrey D. Sachs

is Professor of Economics and the Director of the Center of Sustainable Development at Columbia University. In the past, he has served as Director of the Earth Institute at Columbia, as President of the UN Sustainable Development Solutions Network, and as Special Advisor to UN Secretaries-General, Kofi Annan, Ban Ki-Moon, and Antonio Guterres. A prolific author and world-renowned economist, he has studied and advised governments and organizations on the transition from centrally-administered economies to market economies, public health challenges, poverty and strategies to escape poverty, and global climate change. Professor Sachs' research interests and his approach to studying problems makes him an ideal representative of the Social Market Economy – of never losing sight of which goals, and whom, the economy must serve. As a scholar who does not merely focus on narrow economic interests, his work on development has bridged divides across the globe.

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Alexander Rüstow Award

Thursday, April 8, 2021
5:30 pm CET (17:30 h) / 11:30 am EST
Online Event

The Alliance for the Social Market Economy
is honored to present

Professor Jeffrey D. Sachs

the Alexander Rüstow Award
for his *Advancement of a Humane Economy*.

We are pleased to invite you to a ceremony
celebrating the contributions of Professor Sachs.

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5:30 pm CET (17:30 h) / 11:30 am EST

Online Event at www.asm-ev.de



..... Welcome

Professor Nils Goldschmidt
Chairman of the Board of the Alliance for the Social Market Economy

Introductory Remarks
Dr. Emily Margarethe Haber
German Ambassador to the United States

Laudatio
Professor Nils Goldschmidt

Award Ceremony

Ceremonial Address
Professor Jeffrey D. Sachs
“The Social Market Economy in the 21st Century”

..... Concluding Remarks